

264. The features 1-8 above are identified in the screenshots and their functionality and/or methods-processes infringe or otherwise misappropriate using the unique methods and processes of Plaintiffs' proprietary IP-trade secrets, trademark and trade-dress including:

- #1 Bank Total;
- #2 Login;
- #3 Increase your pay;
- #4 Streamed Ad content;
- #5 Progress bar;
- #6 Ad queue;
- #7 Link to content;
- #8 Co-operation-Partnership with a bank.

265. Each of the features 1-8 were developed during a time that **Rooke** and **Rogness** were work-for-hire employees of **Indiezone**.

## CAUSES OF ACTION

### Count L

**Violations of 18 U.S.C. § 1962(a)**

<sup>2</sup>(*RICO Defendants* Rooke, Rogness, Hazel Ashkar and Oliver)<sup>2</sup>

266. Plaintiffs repeat and reallege each and every allegation set forth in paragraphs numbered "1" through "264" with the same force and effect as though set forth herein.

267. ***RICO Defendants*** **Rooke** and **Rogness** are members/owners and/or officers-employees of the ***Jingit Enterprise Entities*** who, together with the assistance of ***RICO Defendants*** **Hazel**, **Ashkar**, and **Oliver** who are also members/owners and/or officers-employees of the ***Jingit Enterprise Entities***, together **Jingit LLC.**, and **US Bank** have misappropriated-infringed Plaintiffs' IP through a pattern of racketeering activity, and then by falsely claiming ownership of Plaintiffs' IP, they raised funds which were deposited into **Jingit Holdings**.

268. That manner in which the Plaintiffs' misappropriated-infringed IP was acquired and used to raise funds into **Jingit Holdings** is separated and distinct from the **RICO Defendants** false claims of authorship to Plaintiffs' IP and right of patents as filed with the USPTO which has allowed the **RICO Defendants** to establish the **Jingit Enterprise**

1       **Entities** and launder those funds in their reinvested into both **Jingit LLC.**, and **Jingit**  
 2       **Financial Services LLC.**, where these entities systematically and incrementally illegally  
 3       deploy Plaintiffs' **IP** causing injury to Plaintiffs' business and **Property**.

4       269. The **RICO Defendants** did not merely reinvest the proceeds of the  
 5       racketeering activity used to raise the funds back into the same entity **Jingit Holdings**, but  
 6       rather they used the fraudulently obtained funds to establish and support the day-to-day  
 7       operations of the new **Jingit Enterprise Entities** **Jingit LLC.**, and **Jingit Financial**  
 8       **Services LLC.**, falsely claiming patents and featuring Plaintiffs' trademark **Music.Me** and  
 9       the micro payment processing and rewards exchange methods of the **AdEngine** on the  
 10      Jingit.com Website.

11       270. The illegal Server sabotage, theft of the DRG, which has allowed the false  
 12      claims of ownership and investment has resulted in the incremental deployment of  
 13      Plaintiffs' **IP**, has and continues to cause economic harm to Plaintiffs in the continued  
 14      interference and derailment of Plaintiffs' entry into the commercial e-commerce markets.

15       271. The theft-misappropriation infringement was committed in a manner designed  
 16      to avoid detection of the **RICO Defendants** fraud and accomplished by using the facilities  
 17      and powers of the mail and wire services and interstate commerce in the combined cover of  
 18      the **Jingit Enterprise Entities**.

19       272. The **Jingit Enterprise** is a devise, a Scheme or artifice used by the **RICO**  
 20      **Defendants** to defraud Plaintiffs and others for the purpose of executing such Schemes or  
 21      artifices or attempting to do so, where the **Jingit Enterprise Entities** and **RICO**  
 22      **Defendants** and all remaining Defendants constitute an **association-in-fact enterprise to**  
 23      which from time-to-time has on multiple occasions by way of **RICO Defendants** and others  
 24      placed into the hands of an authorized carrier for mail and wire services sent and delivered  
 25      by the such carriers, and knowingly caused to be delivered, matters and things intended to  
 26      accomplish the goals of the **RICO Defendants**.

27       273. In the performance of the fraud the **RICO Defendants** devised a Scheme or  
 28      artifice to defraud Plaintiffs and others for the purpose of executing such Scheme or artifice

1 or attempting to do so in the theft of Plaintiffs' **Property** where the **RICO Defendants** caused  
 2 to be placed with an authorized carrier for mail delivery, a knowingly sabotaged computer-  
 3 server in manner designed to accomplish the Scheme and goals of the **RICO Defendants**.

4 274. In the performance of the fraud the **RICO Defendants** devised a Scheme or  
 5 artifice to defraud Plaintiffs and others for the purpose of executing such Scheme or artifice  
 6 or attempting to do so in the theft of Plaintiffs' **Property** where the **RICO Defendants**  
 7 caused to be placed on multiple occasions with an authorized Internet provider for  
 8 electronic delivery knowingly false communications and things intended to accomplish the  
 9 goals of the **RICO Defendants** including e-mails to Cellura and his associated entities  
 10 containing illegally copyrighted and infringed IP and other materials belonging exclusively  
 11 to Plaintiffs.

12 275. In the performance of the fraud the **RICO Defendants** devised a Scheme or  
 13 artifice to defraud Plaintiffs and others for the purpose of executing such Scheme or artifice  
 14 or attempting to do so in the fraud which generated the funds as described above and which  
 15 were obtained through a pattern of racketeering activity resulted in the deposit-reinvestment  
 16 of funds into Jingit Holdings for the creation of Jingit LLC., and Jingit Financial  
 17 Services and: 1) constitutes mail-wire fraud where a pattern of racketeering activity where;  
 18 2) the laundering of money in the reinvestment-use of those funds into the **Jingit**  
 19 **Enterprise** in the manner accomplished, mail and wire fraud forms separate overt or  
 20 otherwise a series of predicate acts of racketeering activity and money laundering from the  
 21 operations of **Jingit Holdings**, 3) which has caused injury to Plaintiffs' business and  
 22 property; 4) and, continues to have an effect on interstate commerce.

23 276. The acts set forth above constitute a pattern of racketeering activity pursuant to  
 24 18 U.S.C. §1961(5). The acts were in violation of 17 U.S.C. 501-506(a)(1)(A); 18 U.S.C.  
 25 1030(a)(2)(C), of the Federal Computer Fraud and Abuse Act; Federal Trademark Act of  
 26 1946, as amended (the Lanham Act), 15 U.S.C. 1125(a) and 1125(d); 18 U.S.C. 1341 mail  
 27 fraud and 1343 wire fraud; 18 U.S.C. 1832 (theft of trade secrets), 18 U.S.C. 1956 and 1957  
 28 money laundering, engaging in monetary transactions in property derived from specified

1 unlawful activity; in violation of the RICO Statute 18 U.S.C. 1961-1968, et seq; 18 U.S.C.  
2 2314-2315 possession and receipt of stolen property; and 18 U.S.C. 2319, criminal  
3 infringement of a copyright; in violation of the Stored Communications Act, 18 U.S.C. 2701.

4       277. By reason of, and but for the foregoing illegal activities of computer mail and  
5 wire fraud, a direct and proximate result of the ***RICO Defendants***' racketeering activities  
6 and violations of 18 U.S.C. §1962(a), but for these illegal acts, Plaintiffs would not have  
7 been damaged, including the loss of their IP, investors, loss of corporate opportunities for  
8 profit and the usurpation of those opportunities which has been caused by the attendant  
9 profits to the ***RICO Defendants*** causing losses to Plaintiffs' in the conduct of the ***Jingit***  
10 ***Enterprise***, with the resulting injury to their businesses and property in the sums of no less  
11 than \$20,000,000.00 Million Dollars in actual loss and One Billion Three Hundred  
12 Thousand (\$1,300,000,000.00) Dollars in loss of economic advantage.

13        278. By reason of, and but for the foregoing, the *RICO Defendants* actions have  
14        been illegal willful and outrageous and undertaken with reckless indifference to the rights of  
15        Plaintiffs, and as such Plaintiffs are entitled to treble damages as provide by 18 U.S.C.  
16        1964(a).

### Count II.

**Violations of 18 U.S.C. § 1962(b)**

*\* (RICO Defendants Rooke, Rogness, Hazel Ashkar and Oliver) \**

20 279. Plaintiffs repeat and reallege each and every allegation set forth in  
21 paragraphs numbered "1" through " 278", with the same force and effect as though set  
22 forth herein.

23        280. The creation of the Jingit Entities and *ownership interest* of the **RICO**  
24 **Defendants** **Rooke, Rogness, Hazel, Ashkar and Oliver**, together with the use-  
25 investment of the fraudulently generated funds; the illegal directions-orders of **RICO**  
26 **Defendant** **Rooke, and Rogness**, in their positions as members, officer/directors and/or  
27 employees of the **Jingit Holding**, the **funding arm** of the *Jingit Enterprise* entities;  
28 together with the strategic placement of the *Jingit Enterprise* employees.

1 members/owners and/or officers/directors, ***RICO Defendants*** Hazel and Ashkar,  
 2 Oliver and the use of US Bank; the association and employment of Defendants Abena,  
 3 Fleming, Frawley, Moorehouse, James, Davis, Karls, Wal-Mart, General Electric,  
 4 Target, DOE(s) and ROE(s), as described above, provides the manner of control over  
 5 the daily operations of the ***Jingit Enterprise Entities*** and forms *an association-in-fact*  
 6 *enterprise* engaged in the commission of overt or otherwise predicate acts of mail and  
 7 wire fraud in the control and activity of both the lawful and unlawful operations of the  
 8 ***Jingit Enterprise Entities*** and the association brought about by the ***RICO Defendants***.

9 281. The theft-misappropriation infringement was committed in a manner  
 10 designed to avoid detection of the ***RICO Defendants*** fraud and accomplished by using  
 11 the facilities and powers of the mail and wire services and interstate commerce in the  
 12 combined cover of the ***Jingit Enterprise Entities***.

13 282. In the performance of the fraud the ***RICO Defendants*** devised a Scheme or  
 14 artifice to defraud Plaintiffs and others for the purpose of executing such Scheme or  
 15 artifice or attempting to do so in the theft of Plaintiffs' Property where the ***RICO***  
 16 ***Defendants*** caused to be placed on multiple occasions with an authorized carrier for  
 17 mail delivery, containing knowingly false communications and things intended to  
 18 accomplish the Scheme-goals of the ***RICO Defendants***.

19 283. In the performance of the fraud the ***RICO Defendants*** devised a Scheme or  
 20 artifice to defraud Plaintiffs and others for the purpose of executing such Scheme or  
 21 artifice or attempting to do so in the theft of Plaintiffs' Property where the ***RICO***  
 22 ***Defendants*** caused to be placed on multiple occasions with an authorized Internet  
 23 provider for electronic mail delivery knowingly false communications and things  
 24 intended to accomplish the goals of the ***RICO Defendants***.

25 284. The ***Jingit Enterprise*** is a devise, a Scheme or artifice used to defraud  
 26 Plaintiffs and others for the purpose of executing such Schemes or artifices or attempting  
 27 to do so, where the ***Jingit Enterprise*** constitutes an *association-in-fact* which from  
 28 time-to-time has on multiple occasions by way of ***RICO Defendants*** and others placed

1 into the hands of an authorized carrier for mail and wire services sent and delivered by  
 2 the such carriers, and knowingly caused to be delivered, matters and things intended to  
 3 accomplish the goals of the ***RICO Defendants***.

4 285. The fraud which generated the funds as described above and which resulted in  
 5 the deposit of funds into **Jingit Holdings** for the creation of **Jingit LLC., and Jingit**  
 6 **Financial Services**: 1) constitutes mail-wire fraud where a pattern of racketeering activity  
 7 where; 2) the control-reinvestment-use of those funds into the **Jingit Enterprise** in the  
 8 manner accomplished, mail and wire fraud forms separate overt or otherwise predicate acts  
 9 of racketeering activity and money laundering from the operations of the **Jingit Enterprise**,  
 10 3) which has caused injury to Plaintiffs business and property; 4) and, continues to have an  
 11 effect on interstate commerce.

12 286. The acts set forth above constitute a pattern of racketeering activity pursuant to 18  
 13 U.S.C. §1961(5). The acts were in violation of 17 U.S.C. 501-506(a)(1)(A); 18 U.S.C.  
 14 1030(a)(2)(C), of the Federal Computer Fraud and Abuse Act; Federal Trademark Act of 1946,  
 15 as amended (the Lanham Act), 15 U.S.C. 1125(a) and 1125(d); 18 U.S.C. 1341 mail fraud and  
 16 1343 wire fraud; 18 U.S.C. 1832 (theft of trade secrets), 18 U.S.C. 1956 and 1957 money  
 17 laundering, engaging in monetary transactions in property derived from specified unlawful  
 18 activity; in violation of the RICO Statute 18 U.S.C. 1961-1968, et seq; 18 U.S.C. 2314-2315  
 19 possession and receipt of stolen property; and 18 U.S.C. 2319, criminal infringement of a  
 20 copyright; in violation of the Stored Communications Act, 18 U.S.C. 2701.

21 287. By reason of, and but for the foregoing illegal activities of computer mail and wire  
 22 fraud, a direct and proximate result of the ***RICO Defendants***' racketeering activities and violations of  
 23 18 U.S.C. §1962(a), but for these illegal acts, Plaintiffs have been damaged, including the loss of their  
 24 IP, investors, loss of corporate opportunities for profit and the usurpation of those opportunities  
 25 which has been caused by the attendant profits to the ***RICO Defendants*** causing losses to Plaintiffs'  
 26 in the conduct of the **Jingit Enterprise**, with the resulting injury to their businesses and property in  
 27 the sums of no less than \$20,000,000.00 Million Dollars in actual loss and One Billion Three  
 28 Hundred Thousand (\$1,300,000,000.00) Dollars in loss of economic advantage.

288. By reason of, and but for the foregoing, the ***RICO Defendants*** actions have been illegal willful and outrageous and undertaken with reckless indifference to the rights of Plaintiffs, and as such Plaintiffs are entitled to treble damages as provide by 18 U.S.C. 1964(b).

**Count III.**  
**Violations of 18 U.S.C. § 1962(c)**  
***\*(All RICO Defendants)\****

289. Plaintiffs repeat and reallege each and every allegation set forth in paragraphs numbered "1" through "287" with the same force and effect as though set forth herein.

290. The *Jingit Enterprise Entities* are the vehicles used by the *RICO Defendants* who are agents of, employed by or officers and/or directors associated with the *Jingit Enterprise* who are directly or indirectly, operating or managing the affairs of the *Jingit Enterprise* through a pattern of racketeering activity including mail and wire fraud-engaged in laundering the funds obtained through the Schemes perpetrated using Plaintiffs' stolen IP.

291. The **RICO Defendants** are **Persons**, within the meaning of RICO, 18 U.S.C. §1961(3) acting as principles within the meaning of 18 U.S.C. §2, distinct from the **Jingit Enterprise Entities**.

292. The ***RICO Defendants*** violated 18 U.S.C. § 1962(c) by directly or indirectly conducting or participating in the conduct-affairs of the ***Jingit Enterprise*** through a pattern of racketeering activity as an association-in-fact enterprise where there exists decision making process separate from the unlawful purpose of the ***Jingit Enterprise Entities*** which have intentionally injured Plaintiffs in their business and **Property** in a manner which affects interstate commerce.

293. The Scheme is accomplished by misleading investors in true ownership of Plaintiff IP where said funds are derived from illegal racketeering activity.

294. The theft-misappropriation infringement was committed in a manner designed to avoid detection of the *RICO Defendants* fraud and accomplished by using the facilities

1 and powers of the mail and wire services and interstate commerce in the combined cover of  
 2 the *Jingit Enterprise Entities*.

3 295. In the performance of the fraud the ***RICO Defendants*** devised a Scheme or  
 4 artifice to defraud Plaintiffs and others for the purpose of executing such Scheme or artifice  
 5 or attempting to do so in the theft of Plaintiffs' Property where the ***RICO Defendants***  
 6 caused to be placed on multiple occasions with an authorized carrier for mail delivery,  
 7 knowingly false communications and things intended to accomplish the Scheme-goals of  
 8 the ***RICO Defendants***.

9 296. In the performance of the fraud the ***RICO Defendants*** devised a Scheme or artifice  
 10 to defraud Plaintiffs and others for the purpose of executing such Scheme or artifice or attempting  
 11 to do so in the theft of Plaintiffs' Property where the ***RICO Defendants*** caused to be placed on  
 12 multiple occasions with an authorized Internet provider for electronic mail delivery knowingly  
 13 false communications and things intended to accomplish the goals of the ***RICO Defendants***.

14 297. The *Jingit Enterprise* is a devise, a Scheme or artifice used to defraud Plaintiffs and  
 15 others for the purpose of executing such Schemes or artifices or attempting to do so, where the  
 16 *Jingit Enterprise* constitutes an *association-in-fact* which from time-to-time has on multiple  
 17 occasions by way of ***RICO Defendants*** and others placed into the hands of an authorized carrier  
 18 for mail and wire services sent and delivered by the such carriers, and knowingly caused to be  
 19 delivered, matters and things intended to accomplish the goals of the ***RICO Defendants***.

20 298. The fraud which generated the funds as described above and which resulted in the  
 21 deposit of funds into ***Jingit Holdings*** for the creation of ***Jingit LLC., and Jingit Financial***  
 22 ***Services***: 1) constitutes mail-wire fraud where a pattern of racketeering activity where; 2) the  
 23 control-reinvestment-use of those funds into the *Jingit Enterprise* in the manner accomplished,  
 24 mail and wire fraud forms separate overt or otherwise predicate acts of racketeering activity and  
 25 money laundering from the operations of the *Jingit Enterprise*, 3) which has caused injury to  
 26 Plaintiffs business and property; 4) and, continues to have an effect on interstate commerce.

27 299. The acts set forth above constitute a pattern of racketeering activity  
 28 pursuant to 18 U.S.C. §1961(5). The acts were in violation of 17 U.S.C. 501-

1 506(a)(1)(A); 18 U.S.C. 1029(a)(2)(C); (a)(3), (a)(4); (a)(5)(B) &(C) relating to fraud in  
 2 connection with an access device; 18 U.S.C. 1030(a)(2)(C), of the Federal Computer  
 3 Fraud and Abuse Act; Federal Trademark Act of 1946, as amended (the Lanham Act), 15  
 4 U.S.C. 1125(a) and 1125(d); 18 U.S.C. 1341 mail fraud and 1343 wire fraud; 18 U.S.C.  
 5 1832 (theft of trade secrets), 18 U.S.C. 1956 and 1957 money laundering, engaging in  
 6 monetary transactions in property derived from specified unlawful activity; in violation  
 7 of the RICO Statute 18 U.S.C. 1961-1968, et seq; 18 U.S.C. 2314-2315 possession and  
 8 receipt of stolen property; and 18 U.S.C. 2319, criminal infringement of a copyright; in  
 9 violation of the Stored Communications Act, 18 U.S.C. 2701-11.

10 300. By reason of, and but for the foregoing illegal activities of computer mail  
 11 and wire fraud, a direct and proximate result of the *RICO Defendants*' racketeering  
 12 activities and violations of 18 U.S.C. §1962(a), but for these illegal acts, Plaintiffs have  
 13 been damaged, including the loss of their IP, investors, loss of corporate opportunities  
 14 for profit and the usurpation of those opportunities which has been caused by the  
 15 attendant profits to the *RICO Defendants* causing losses to Plaintiffs' in the conduct of  
 16 the *Jingit Enterprise*, with the resulting injury to their businesses and property in the  
 17 sums of no less than \$20,000,000.00 Million Dollars in actual loss and One Billion  
 18 Three Hundred Thousand (\$1,300,000,000.00) Dollars in loss of economic advantage.

19 301. By reason of, and but for the foregoing, the *RICO Defendants* actions have been  
 20 illegal willful and outrageous and undertaken with reckless indifference to the rights of  
 21 Plaintiffs, and as such Plaintiffs are entitled to treble damages as provide by 18 U.S.C. 1964(c).

22  
 23 **Count IV.**  
 24 **Violations of 18 U.S.C. § 1962(d)**  
 25 *\***(All Defendants)**\**

26 302. Plaintiffs repeat and reallege each and every allegation set forth in paragraphs  
 27 numbered "1" through "301" with the same force and effect as though set forth herein.

28 303. In performance of the Scheme the *RICO Defendants* as principals knowingly,  
 29 intentionally and unlawfully, received and were aided and abetted, and did conspire with

1 each other and Defendants **Abena, Fleming, Frawley, Moorehouse, Ohlsen, James, Davis, Karls**, to commit at least two predicate acts of racketeering within the past ten years where as such their conduct constitutes a pattern of illegal activity as detailed heretofore.

4 304. The pattern of these illegal acts was performed by each of the ***RICO Defendants*** as a director, officer, agent or employee of each the ***Jingit Enterprise Entities*** in such a manner and in each instance that such act was authorized or ratified by, and done on behalf of the ***RICO Defendants*** Scheme collectively and individually.

8 305. The ***RICO Defendants together with Defendants Abena, Fleming, Frawley, Moorehouse, Ohlsen, James, Davis, Karls***, agreed, combined and acted with a common 9 10 by engaging in the unlawful acts described above.

11 306. The ***RICO Defendants*** agreed, combined and acted with a common plan and 12 purpose to infringe, misappropriate the Plaintiffs IP and other property, by engaging in the 13 unlawful acts described above.

14 307. At all times material hereto, commencing in or about July 2009 and continuing 15 to date, **Rooke and Rogness** together with **Hazel Ashkar** and Olivier agreed to and did 16 commit multiple overt and predicate criminal acts, amounting to a pattern of illegal activity 17 including but were not limited to: 1) the theft and illegal use of written and electronic copies 18 of Plaintiffs' IP; 2) the willful disruption, interference and otherwise deliberate sabotage of 19 the Plaintiffs' Server/Servers so as to interfere in Plaintiffs' active deployment, planned 20 commercial roll-out and entry of their IP into the stream of commerce where said illegal 21 acts were accomplished by means of interstate mail and wire fraud; 3) by making false 22 claims of ownership to Plaintiffs' IP in applications to the USPTO; 5) by raising capital in a 23 nationwide scheme by means of electronic transactions thorough false claims of ownership 24 to Plaintiffs IP; 6) by using the investment of that illegally generated money and depositing 25 the money into a series of corporations established, owned, managed and controlled by 26 them for the purpose of interstate distribution of the misappropriated IP; 7) by using said 27 corporations to create and establish the systematic-incremental deployment of the Plaintiffs' 28 IP as their own while using Plaintiffs Mark; 8) by the continuing incremental release of said

1       illegally obtained IP; 9) by causing continued, intentional and willful direct financial  
 2       harm/damages to the Plaintiff Corporations.

3       308. The ***RICO Defendants*** committed overt acts, as described above, and  
 4       conspired or otherwise agreed to indirectly or directly violate 18 U.S.C. §§ 1962 (a), (b) and  
 5       (c).

6       309. The acts set forth above constitute a pattern of racketeering activity pursuant to  
 7       18 U.S.C. §1961(5). The acts were in violation of 17 U.S.C. 501-506(a)(1)(A); 18 U.S.C.  
 8       1030(a)(2)(C), of the Federal Computer Fraud and Abuse Act; Federal Trademark Act of  
 9       1946, as amended (the Lanham Act), 15 U.S.C. 1125(a) and 1125(d); 18 U.S.C. 1341 mail  
 10      fraud and 1343 wire fraud; 18 U.S.C. 1832 (theft of trade secrets), 18 U.S.C. 1956 and 1957  
 11      money laundering, engaging in monetary transactions in property derived from specified  
 12      unlawful activity; in violation of the RICO Statute 18 U.S.C. 1961-1968, et seq; 18 U.S.C.  
 13      2314-2315 possession and receipt of stolen property; and 18 U.S.C. 2319, criminal  
 14      infringement of a copyright; in violation of the Stored Communications Act, 18 U.S.C.  
 15      2701.

16       310. At all times material hereto, on multiple occasions to further their plans  
 17      Defendant, **Rooke and Rogness, Hazel, Ashkar, and Oliver** via the mails or wires of the  
 18      US solicited funds in furtherance of their illegal plan.

19       311. Defendants devised a scheme or artifice to defraud Plaintiffs and others for the  
 20      purpose of executing such scheme or artifice or attempting to do so in the theft of Plaintiffs'  
 21      **Property**; Defendants knowingly placed or caused to be placed on multiple occasions with  
 22      an authorized carrier for the mail matters and things intended to accomplish the goals of the  
 23      Defendants' illegal activities, the theft of Plaintiff's IP.

24       312. Defendants devised a scheme or artifice to defraud Plaintiffs for obtaining  
 25      their **Property** by means of false or fraudulent pretenses, representations, or promises, by  
 26      means of wire, communication in interstate writings-emails for the purpose of executing  
 27      such scheme or artifice intended to accomplish the goals of the Defendants' illegal  
 28      activities, the theft of Plaintiff's IP.

313. The dispatches of these mailing and wire communications involved interstate communications as aforesaid and were organized overt and predicate acts committed and being committed by the individual Defendants **Rooke and Rogness, Hazel, Ashkar and Oliver** which were acts accomplished for the intended willful theft of Plaintiffs' IP, as well as fraud in the illegal financial scheme and of the goals of the group therein so as to finance the continuing illegal acts of the RICO Defendants by reason of their joint illegal conduct there exists a *an association-in- fact Enterprise*.

314. By reason of, and but for the foregoing illegal activities of computer mail and wire fraud, a direct and proximate result of the ***RICO Defendants***' racketeering activities and violations of 18 U.S.C. §1962(a), but for these illegal acts, Plaintiffs have been damaged, including the loss of their IP, investors, loss of corporate opportunities for profit and the usurpation of those opportunities which has been caused by the attendant profits to the ***RICO Defendants*** causing losses to Plaintiffs' in the conduct of the ***Jingit Enterprise***, with the resulting injury to their businesses and property in the sums of no less than \$20,000,000.00 Million Dollars in actual loss and One Billion Three Hundred Thousand (\$1,300,000,000.00) Dollars in loss of economic advantage.

315. By reason of, and but for the foregoing, the Defendants' actions have been illegal willful and outrageous and undertaken with reckless indifference to the rights of Plaintiffs, and as such Plaintiffs are entitled to treble damages as provided by 18 U.S.C. 1964(c); for violations of 1962 (a-b-c and d).

**Count V.  
Copyright Infringement  
(Against All Defendants)**

316. Plaintiffs repeat, incorporate and otherwise allege by reference the allegations of paragraphs numbered "1" through "315" above of this Complaint as though fully set forth here and again.

317. Plaintiffs own valid and enforceable copyrightable works in all of their IP and support materials, which are creative works of original authorship.

1           318. Plaintiffs have filed all necessary Registration Statements as owners of the copyrightable  
 2 works in all of their IP and support materials, which are creative works of original authorship.

3           319. Plaintiffs have a pre-existing right of Registration of said Copyrights, and right  
 4 of Certificates of Registration that cover all of the IP and support materials taken, copied  
 5 and illegally being used by the Defendants.

6           320. **eoBuy** owned one or more exclusive rights in certain copyrights at issue in this  
 7 case at a point in time during which Defendants infringed those exclusive rights.

8           321. **Indiezone** has also obtained from **eoBuy**, through transfer agreements,  
 9 licensing agreements, all rights, title, and interest for use in the copyrights infringed on  
 10 by Defendants.

11           322. **Indiezone** owned one or more exclusive rights in certain copyrights at issue  
 12 in this case at a point in time during which Defendants infringed those exclusive rights.

13           323. Defendants have infringed the copyrights in the foregoing IP and support  
 14 materials, covered by the exclusive right of use.

15           324. The registrations constitute proof of original authorship and generally  
 16 cover, but are not limited to, multiple hard copy versions of IP Code or IP Processes,  
 17 including the updates, patches and fixes incorporated in each relevant versions, all RFP -  
 18 UML-of which the *Jingit Enterprise* and the remaining **RICO Defendants** have illegally  
 19 infringed, used or misappropriated without a license for Plaintiffs' IP use.

20           325. The infringed/misappropriated IP covers numerous versions of discrete  
 21 portions of Code-or Process-and/or-RFP -UML, which Defendants are illegally using to  
 22 create the **Jingit.com** Processes-which mirror the **Indiezone** Processes as developed  
 23 during the employment period of- **RICO Defendants** **Rogness** and **Rooke**.

24           326. Their use of discrete portions of these in-house developed processes and  
 25 also the updates, patches and fixes that **Jingit.com** uses without a license has allowed  
 26 Defendants to infringe discrete portions of the developed processes by illegally taking  
 27 without license the IP and support materials that are substantially similar to these  
 28 discrete portions which allow the operation and process of **Jingit.com**.

1       327. Through the illegal acts alleged above, Defendants have violated the exclusive  
2 rights of the Plaintiff Corporations to reproduce and make use of its copyrightable works,  
3 Plaintiffs' IP and support materials, including materials covered and prohibited by  
4 employment agreements without authorization or license, to create customer environments  
5 for commercial use and profit- as deployed on the **Jingit.com** website;- using Plaintiffs'  
6 software Code and processes-and/or-RFP -UML-for other improper business purposes,  
7 including, raising capital for reinvestment into the **Jingit Enterprise**, without limitation,  
8 training employees, troubleshooting, researching general and specific support issues, and  
9 marketing to customer and prospective customers; whereby said illegal acts were obtained  
10 by generating and deriving software Code from proprietary and protected trade secret  
11 processes using architectural schematics, process flow charts and any other means that  
12 enable the Defendants to illegally reverse engineer Plaintiffs Intellectual Property;  
13 Distributed Plaintiffs' trade secret architecture and process trade secrets to programmers  
14 and developers (both in-house and out-sourced) for the purpose of re-generating software  
15 Code to replicate Plaintiff's IP; downloaded Plaintiff Corporations copyrighted Code  
16 and/or-RFP-UML-materials onto its computers in violation of 17 U.S.C. § 106; and,  
17 repeatedly copying, co-mingling and cross-using the downloaded IP materials to populate  
18 different customer folders, support other customers, and as a general resource to provide  
19 support in the ordinary course of the **Jingit Enterprise's** illegal business.

20       328. Defendants have violated the exclusive rights of Plaintiff Corporations to control  
21 the distribution, creation of derivative works and public display of copyrighted works by  
22 removing the final manuals for Plaintiffs' Corporate offices, downloading, copying, creating  
23 derivative works from and/or distributing Plaintiffs' IP material and/or derivative works to  
24 Defendants' customers, via posting to its website, by electronic mail, through file transfer  
25 protocol, or otherwise, including at least -a material portion and secret of Plaintiffs IP solution,  
26 in violation of 17 U.S.C. § 106.

27       329. Defendants were not authorized to take possession of Plaintiff manuals, copy,  
28 download, reproduce, or create derivative works from, distribute, or publicly display

1 Plaintiffs copyrighted **IP** applications and support materials without a specific license for  
 2 which Defendant have no lawful right of use or right to possess with such a license.

3 **Contributory and/or Vicariously Infringement.**

4 330. In addition to directly infringing the exclusive rights of Plaintiffs, Defendants  
 5 have contributory and/or vicariously infringed the exclusive rights of Plaintiffs in the *Jingit*  
 6 *Enterprise's* applications and support materials by taking possession of Plaintiffs' manuals,  
 7 controlling, directing, intentionally encouraging, inducing or materially contributing to the  
 8 illegal copying, distribution, public display or creation of derivative works from Plaintiffs'  
 9 copyrighted **IP** and support materials. Defendants also obtained a direct financial benefit  
 10 from the above alleged infringing activities while declining to exercise the demand and  
 11 right they controlled to stop it or limit it.

12 331. Defendants knew (or should have known that taking Plaintiffs' manuals,  
 13 copying, distributing, public display of, and creating derivative works of and from Plaintiffs  
 14 software applications and support materials, which Defendants copied and shared in the  
 15 name of customers who had no license to copy, distribute, publicly display or create  
 16 derivative works from those materials, infringed the exclusive rights of Plaintiffs in those  
 17 materials.

18 **Damages**

19 332. Plaintiffs are entitled to damages in an amount to be proven at trial, including  
 20 profits attributable to the infringement not taken into account in computing actual damages-  
 21 17 U.S.C. § 504(b).

22 333. Plaintiffs are entitled to statutory damages under 17 U.S.C. § 504(c) based on  
 23 Defendants' infringements - after the dates of copyright registration - of certain copyrighted  
 24 works used to create -the local customer environments and the subsequent individual further  
 25 copying and use of each such environment.

26 334. Defendants' infringement of the exclusive rights of Plaintiffs has also caused  
 27 Plaintiffs irreparable injury. Unless restrained and enjoined, Defendants will continue to  
 28 commit such acts.

### Injunction-Imprudent.

335. Plaintiffs' remedies at law are not adequate to compensate them for these inflicted and threatened injuries, entitling Plaintiffs -to remedies including injunctive relief as provided by 17 U.S.C. 502, and an order impounding or destroying any and all infringing materials and other information which could injure Plaintiffs pursuant to 17 U.S.C. 503.

### Count VI.

**Federal Trademark Infringement  
15 U.S.C. §§ 1114 and 1125(a)  
(Against all Defendants)**

336. Plaintiffs repeat, incorporate and otherwise allege by reference the allegations of paragraphs numbered "1" through "334" above of this Complaint as though fully set forth here and again.

337. Plaintiffs own valid and enforceable trademark **Music.Me** which was obtained in or about July 2009 and was otherwise a product and the creative work of original authorship.

338. The actions of Defendants described establishes that each has engaged in the unauthorized use of the **Music.Me** as a trademark, and confusingly similar variations thereof, in commerce to advertise, promote, market, and cause the use of Plaintiffs' the mark **Music.Me** to further the use of the **Jingit.com Website** and the **Jingit-credit cards** used in the sale of music products throughout the United States including California, wherein said acts constitute trademark infringement in violation of 15 U.S.C. §§ 1114 and 1125(a).

339. The actions of Defendants, if not enjoined, will continue. Plaintiffs have suffered and continue to suffer damages in an amount to be proven at trial consisting of, among other things, diminution in the value of and goodwill associated with the **Music. Me** mark, and injury to Plaintiff's business. Plaintiff is therefore entitled to injunctive relief pursuant to 15 U.S.C. § 1116.

340. Pursuant to 15 U.S.C. § 1117, Plaintiffs are entitled to recover damages in an amount to be determined at trial, profits made by Defendants on sales of products by use of the Mark and the costs of this action.

341. By reason of the foregoing, Plaintiffs are informed and believe, and on that basis alleges, that the actions of Defendants were undertaken willfully and with the intention of causing confusion, mistake, or deception, making this an exceptional case entitling Plaintiff to recover additional treble damages and reasonable attorneys' fees pursuant to 15 U.S.C. § 1117.

### Count VII.

**Federal Unfair Competition and False Advertising 15 U.S.C. §1125(a)  
(Against all Defendants)**

342. Plaintiffs repeat, incorporate and otherwise allege by reference the allegations of paragraphs numbered "1" through "341" above of this Complaint as though fully set forth here and again.

343. Defendants' actions described above and specifically, without limitation, Defendants' use of the **Music.Mc** trademark, and confusingly similar variations thereof, in commerce to advertise, market, and sell products throughout the United States including California; their use of misleading representations regarding the ownership of the software and processes; and the *RICO Defendants* knowledge, participation, and inducement thereof, constitute unfair competition and false advertising in violation of 15 U.S.C. § 1125(a).

344. Consumers are likely to be misled and deceived by Defendants' representations regarding Plaintiffs' ownership and processes. Defendants knew or should have known that their statements were false or likely to mislead.

345. By reason of the forgoing Plaintiffs have sustained an actual and proximate injury resulting from the **Defendants'** willful and intentional actions, Plaintiffs have suffered damages in an amount to be determined at trial, and unless **Defendants** are enjoined, Plaintiffs will continue to suffer irreparable harm and damage to its business, reputation, and goodwill.

346. Pursuant to 15 U.S.C. § 1117, Plaintiffs are entitled to damages for Defendants' Lanham Act violations, an accounting for profits made by Defendants in the illegal use of their IP, as well as recovery of the costs of this action.

347. By reason of the foregoing, Plaintiffs are informed and believe, and on that basis allege, that Defendants' conduct was undertaken willfully and with the intention of causing confusion, mistake or deception, making this an exemplary case entitling Plaintiff to recover additional damages and reasonable attorneys' fees pursuant to 15 U.S.C. § 1117.

**Count VIII**  
**Federal Trademark Dilution 15 U.S.C. §1125(c)**  
**(Against all Defendants)**

348. Plaintiffs repeat, incorporate and otherwise allege by reference the allegations of paragraphs numbered "1" through "347" above of this Complaint as though fully set forth here and again.

349. The actions of Defendants described above and specifically, without limitation their unauthorized use of the trademark **Music.Me**, and confusingly similar variations thereof, in commerce to advertise, market, and sell music products under the mark **Music.Me** throughout the United States including California, are likely to cause dilution by blurring and tarnishment in violation of 15 U.S.C. § 1125(c).

350. The actions of Defendants, if not enjoined, will continue. Plaintiffs have suffered and continue to suffer damages in an amount to be proven at trial consisting of, among other things, diminution in the value of and goodwill associated with the **Music.Me** trade-mark, and injury to Plaintiff's business. Plaintiff is therefore entitled to injunctive relief pursuant to 15 U.S.C. § 1116 and 15 U.S.C. §1125(c).

351. Plaintiffs are therefore entitled to recover damages in an amount to be determined at trial, profits made by Defendants, and the costs of this action pursuant to 15 U.S.C. § 1117.

352. By reason of, and but for the foregoing, the *RICO Defendants* actions have been illegal willful and outrageous and undertaken with reckless indifference to the rights of Plaintiffs, and as such Plaintiffs are entitled to an award of punitive or exemplary damages to be determined by a jury.

### Count IX.

### Violation of Federal Computer Fraud and Abuse Act

(18 U.S.C. 1030(a)(2)(C), (a)(4) (a)(5)(C))

\*Defendant Rooke and Rogness)\*

353. Plaintiffs repeat, incorporate and otherwise allege by reference the allegations of paragraphs numbered "1" through "352" above of this Complaint as though fully set forth here and again.

354. Defendants have violated the Computer Fraud and Abuse Act, 18 U.S.C. 1030(a)(2)(C), by intentionally accessing a computer used for interstate commerce or communication, without authorization or by exceeding authorized access to such a computer, and by obtaining information from such a protected computer while intending to cause economic harm to Plaintiffs business and **Property**.

#### **Misappropriation of Confidential Information:**

355. Defendants have violated the Computer Fraud and Abuse Act, 18 U.S.C. 1030(a)(4), by knowingly, and with intent to defraud Plaintiffs accessing a protected computer, without authorization or by exceeding authorized access to such a computer, and by means of such conduct furthered the intended fraud and obtained one or more things of value, including but not limited to the Companies IP, support materials and Trade Secrets.

356. Defendants have violated the Computer Fraud and Abuse Act, 18 U.S.C 1030(a)(5)(B) &(C) and (iii) by intentionally accessing a protected computer without authorization, causing damage to Plaintiffs, recklessly or without due regard for their actions and have eliminated in excess 20,000 e-mails.

357. The computer system or systems that Defendants accessed as described above constitute a protected computer within the meaning of 18 U.S.C. 1030(e)(2).

### Damages.

358. Plaintiffs have suffered damage and loss by reason of these violations, including, without limitation, harm to Plaintiffs data, programs, computer systems, and other losses in an amount to be proved at trial, but, in any event, in an amount well over \$5,000.00 aggregated over a one-year period.

1 **Injunction.**

2 359. Defendants' unlawful access to and theft from Plaintiffs computers have  
3 caused Plaintiffs irreparable injury to the business and **Property**.

4 360. Unless restrained and enjoined, Defendants will continue to commit such acts.  
5 Plaintiffs remedies at law are not adequate to compensate them for these inflicted and  
6 threatened injuries, entitling Plaintiffs to remedies including injunctive relief as provided by  
7 18 U.S.C. 1030(g).

8  
9 **Count X.**  
10 **Violation of Federal Computer Fraud and Abuse Act**  
11 (18 U.S.C. 2701 (a)(2)  
\* *(Defendants Rooke and Rogness)\**

12 361. Plaintiffs repeat, incorporate and otherwise allege by reference the allegations  
13 of paragraphs numbered "1" through "360" above of this Complaint as though fully set  
14 forth here and again.

15 362. Defendants have violated 18 U.S.C. 2701 (a)(2), by intentionally accessing a  
16 computer used for interstate commerce or communication, without authorization or by  
17 exceeding authorized access to such a computer, and by obtaining information from such a  
18 protected computer while intending to cause economic harm to Plaintiffs business and  
19 Property.

20 **Misappropriation of Confidential Information:**

21 363. Defendants have violated 18 U.S.C. 2701 (a)(2), by knowingly, and with intent  
22 to defraud Plaintiffs, accessing a protected computer, without authorization or by exceeding  
23 authorized access to such a computer, and by means of such conduct furthered the intended  
24 fraud and obtained one or more things of value, including but not limited to the Companies  
25 IP, support materials and Trade Secrets.

26 364. Defendants have violated 18 U.S.C. 2701 (a)(2), by intentionally accessing a  
27 protected computer without authorization, causing damage to Plaintiffs, recklessly or  
28 without due regard for their actions and have eliminated in excess of 20,000 e-mails.

1           365. The computer system or systems that Defendants accessed as described above  
 2 constitute a protected computer within the meaning of 18 U.S.C. 2701 (a)(2).

3           **Damages.**

4           366. Plaintiffs have suffered damage and loss by reason of these violations, including,  
 5 without limitation, harm to Plaintiffs data, programs, and computer systems, and other losses and  
 6 damage in an amount to be proved at trial, but, in any event, in an amount well over \$5,000.00  
 7 aggregated over a one-year period.

8           **Injunction.**

9           367. Defendants unlawful access to and theft from Plaintiffs computers have caused  
 10 Plaintiffs irreparable injury to the business and Property. Unless restrained and enjoined, Defendants  
 11 will continue to commit such acts. Plaintiffs remedies at law are not adequate to compensate them  
 12 for these inflicted and threatened injuries, entitling Plaintiffs to remedies including injunctive relief as  
 13 provided by 18 U.S.C. 1030(g).

14           **State Law Claims**

15           **Count XI.**

16           **Aiding and Abetting**

17           \*(All *RICO Defendants*, and Abena, Fleming, Frawley, Moorehouse, Ohlsen, James, Davis)\*

18           368. Plaintiffs repeat, incorporate and otherwise allege by reference the allegations of  
 19 paragraphs numbered "1" through "367" above of this Complaint as though fully set forth here and  
 20 again.

21           369. Plaintiffs are informed and believe and thereon allege that the Defendants and each of  
 22 them aided abetted, instructed, informed, participated in, agreed with, encouraged and gave substantial  
 23 assistance to each other in support of the theft, infringement-misappropriation of Plaintiffs IP and other  
 24 wrongful conduct alleged herein for the ultimate purpose of injuring Plaintiffs in the business and  
 25 property.

26           370. That at all time material hereto, Plaintiffs are informed and believe and thereon allege  
 27 that Defendants **Rooke, Rogness, Hazel, Ashkar, Oliver, Abena, Fleming, Frawley, Moorehouse,**  
 28 **Ohlsen, James, Davis and US Bank** were aware and knew that the claims of ownership or other right

1 to use Plaintiffs' IP were false claims and that the IP was Plaintiffs' exclusive property created at a  
 2 time the Defendants **Rooke and Rogness** were work for hire employees of **Indiezone**.

3 371. That at all time material hereto, Plaintiffs are informed and believe and  
 4 thereon allege that Defendants **Rooke, Rogness, Hazel, Ashkar, Oliver, Abena, Fleming, Frawley, Moorehouse, Ohlsen, James, Davis and US Bank** were aware and knew that  
 5 **Rooke and Rogness** where infringing-misappropriating Plaintiff IP and illegally using it to  
 6 create income on the **Jingit.com** Website and presented to merchant and consumer users  
 7 falsely claiming it as their own.

8 372. Plaintiffs are informed and believe, and thereon allege that Defendants **Rooke, Rogness, Hazel, Ashkar, Oliver, Abena, Fleming, Frawley, Moorehouse, Ohlsen, James, Davis and US Bank** and each of them agreed and knowingly conspired among  
 9 themselves to seek merchants and consumers to use the **Jigit.com** Website and join or  
 10 otherwise participate in the **US Bank** sponsored **Jingit** debit-cards.

11 373. Plaintiffs are informed and believe, and thereon allege that in excess of 3  
 12 million consumers have joined the **Jingit** Website and are to infringe or otherwise  
 13 misappropriate the Plaintiffs' IP, using or intending to use the **US Bank Jingit Debit-Card**.

14 374. Plaintiffs are informed and believe and thereon allege that Defendants  
 15 **Rooke, Rogness, Hazel, Ashkar, Oliver, Abena, Fleming, Frawley, Moorehouse, Ohlsen, James, Davis and US Bank**'s actions constitute the adding and abetting of  
 16 unlawful acts, including but not limited to claims for breach of contract, breach of  
 17 fiduciary duty, fraud, misrepresentation, computer fraud, receipt of stolen property,  
 18 unfair business practices, intentional/negligent interference in prospective economic  
 19 advantage and negligence.

20 375. By reason of, and but for the foregoing illegal activities there exists a direct  
 21 and proximate result in damages to Plaintiffs, including the loss of their IP, investors, loss  
 22 of corporate opportunities for profit and the usurpation of those opportunities which has  
 23 been caused by the attendant profits to the all Defendants causing losses to Plaintiffs' in the  
 24 conduct of and with the resulting injury to their businesses and property in the sums of no

1 less than \$20,000,000.00 Million Dollars in actual loss and One Billion Three Hundred  
 2 Thousand (\$1,300,000,000.00) Dollars in loss of economic advantage.

3 376. By reason of, and but for the foregoing, the Defendants' actions have been  
 4 illegal willful and outrageous and undertaken with reckless indifference to the rights of  
 5 Plaintiffs, and as such Plaintiffs are entitled to exemplary damages.

6 **Count XII.**

7 Misappropriation of Trade Secret Cal. Civ. Code 3426.11.

8 \*(*All RICO Defendants and Abena, Fleming, Frawley, Moorehouse, Ohlsen, James, Davis*)\*

9 377. Plaintiffs repeat, incorporate and otherwise allege by reference the allegations of  
 10 paragraphs numbered "1" through "376" above of this Complaint as though fully set forth  
 11 here and again.

12 378. Plaintiffs have established their **IP** ownership of their individual and jointly  
 13 development and deployment strategies/plans and their existence of the unique methods  
 14 and processes advancing numerous proprietary micro billing and its associated **AdEngine**  
 15 methods and processes.

16 379. The misappropriated **IP** covers numerous versions of discrete portions of Code-  
 17 or Process-and/or-RFP -UML and the unique completion of these processes, which Defendants  
 18 are illegally using to create the **Jingit.com** advancing processes-which mirror the **eobuy** and  
 19 **Indiezone AdEngine** methods processes as developed during the employment period of  
 20 **Rogness and Rooke**.

21 380. Plaintiffs developed these proprietary methods and processes ("confidential  
 22 information") at great expense and in a continuing process over a long period of time at  
 23 a sum in excess of \$20,000,000.00.

24 381. The **eobuy** and **Indiezone** processes/methods and other confidential  
 25 information were not readily known to others or to a competitor and have provided a  
 26 significant competitive advantage and have and continue to cause a significant loss to  
 27 Plaintiffs.

382. The confidential information is not generally known to the public or available to others in the industry and has been the subject of reasonable efforts to maintain its confidentiality and/or secrecy, including: restricting access to the confidential information to those employees, consultants, and other suppliers of Plaintiffs who must use the confidential information in performing their agreements with Plaintiffs and by restricting access to the places where the confidential information was put to use.

383. Plaintiffs are informed and believe and on that basis allege, by reason of, and but for the foregoing illegal activities of computer mail and wire fraud, a direct and proximate result of the ***RICO Defendants***' racketeering activities and violations of both state and federal law but for these illegal acts.

384. Plaintiffs have not been damaged, including the loss of their IP, investors, loss of corporate opportunities for profit and the usurpation of those opportunities which has been caused by the attendant profits to the ***RICO Defendants*** causing losses to Plaintiffs' in the conduct of the ***Jingit Enterprise***, with the resulting injury to their businesses and property in the sums of no less than One Billion Three Hundred Thousand (\$1,300,000,000.00) Dollars.

385. By reason of, and but for the foregoing, the Defendants' actions have been illegal willful and outrageous and undertaken with reckless indifference to the rights of Plaintiffs, and as such Plaintiffs are entitled to exemplary damages in an amount as high as the law will.

**Count XIII.**  
**Negligence-Negligence Per Se**  
**(Against All Defendants)**

386. Plaintiff's repeat, incorporate and otherwise allege by reference the allegations of paragraphs numbered "1" through "385" above of this Complaint as though fully set forth here and again.

387. That at all times material hereto, Jingit Holdings, Jingit Financial, Jingit LLC, and Music.ME, Cooke, Rogness, Hazel, Ashkar, Oliver and US Bank Abena, Fleming, Frawley, Moorhouse, Ohlsen, James, and Davis owed a duty to Plaintiff not to use, or cause other to use, infringe or otherwise misappropriate Plaintiffs' IP.

388. That at all time material hereto Defendants Jingit Holdings Jingit Financial, Jingit LLC, and Music.Me, **Rooke, Rogness, Hazel, Ashkar, Oliver** and US Bank Abena, Fleming, Frawley, Moorehouse, Ohlsen, James, and Davis had a duty to advise users of the Jingit Website that they were using the IP belonging to Plaintiffs and failed to do so.

389. That at all time material hereto Defendants Jingit Holdings Jingit Financial, Jingit LLC., and Music.Mc, Rooke, Rogness, Hazel, Ashkar, Oliver and US Bank Abena, Fleming, Frawley, Moorehouse, Ohlsen, James, and Davis have caused consumers DOE and ROE 1-10, merchants Wal-Mart, General Electric and Target and others to use, infringe or otherwise misappropriate Plaintiffs' IP.

390. By reason of, and but for the foregoing illegal activities there exists a direct and proximate result in damages to Plaintiffs, including the loss of their IP, investors, loss of corporate opportunities for profit and the usurpation of those opportunities which has been caused by the attendant profits to the all Defendants causing losses to Plaintiffs' in the conduct of and with the resulting injury to their businesses and property in the sums of no less than \$20,000,000.00 Million Dollars in actual loss and One Billion Three Hundred Thousand (\$1,300,000,000.00) Dollars in loss of economic advantage.

391. By reason of, and but for the foregoing, the Defendants' actions have been illegal, willful and outrageous and undertaken with reckless indifference to the rights of Plaintiffs, and as such Plaintiffs are entitled to exemplary damages.

#### Count XIV.

### **Statutory Unfair Competition False Advertising**

**California Business and Professions Code §17200 *et seq.***

<sup>\*(Against all RICO Defendants, Jingit LLC and Music. Me)\*</sup>

392. Plaintiffs repeat, incorporate and otherwise allege by reference the allegations of paragraphs numbered "1" through "391." above of this Complaint as though fully set forth here and again.

1           393. ***RICO Defendants'*** actions described above and the use of the ***Jingit***  
 2 ***Enterprise Entities*** specifically, without limitation, **Jingit Holding**, **Jingit LLC**, and  
 3 **Jingit Financial** and in the unauthorized use of the trade-dress of **Indiezone**, together with  
 4 the unauthorized use of the **Music.Me** trademark, and other confusingly similar variations  
 5 thereof, in commerce to advertise, market, and sell **Jingit Financial** licenses to merchants  
 6 in the use of the **AdEngine**; the **Jingit.com** consumer memberships for participation in  
 7 merchant-consumer engagement via the unauthorized use of the **AdEngine** throughout the  
 8 United States and California; their use of misleading or otherwise their misrepresentations  
 9 regarding the ownership of Plaintiffs' IP and ***RICO Defendants'*** knowledge, participation,  
 10 and inducement of **Defendants Wal-Mart-General Electric Target DOE(s) and ROE(s)**  
 11 **1-10**, Constitute trademark infringement, false advertising, and unfair competition in  
 12 violation of the laws of the State of California.

13           394. By these actions, the ***RICO Defendants'*** have engaged in false advertising  
 14 and unfair competition in violation of the statutory law of the state of California, Cal.  
 15 Bus. & Prof. Code and 17200, *et seq.*, and, as a result, Plaintiffs have suffered and will  
 16 continue to suffer damage to its business, reputation, and goodwill and other **Property**.

17           395. By these actions a direct and proximate result of **Defendants'** willful and  
 18 intentional actions, Plaintiffs have suffered damages in an amount to be determined at trial  
 19 and, unless the all named ***RICO Defendants'*** are restrained, Plaintiffs will continue to suffer  
 20 irreparable damage.

#### 21 **Contributory Trademark Infringement**

22           396. ***RICO Defendants'*** actions described above and the use of the ***Jingit***  
 23 ***Enterprise Entities*** specifically, without limitation, **Jingit Holding**, **Jingit LLC**, and  
 24 **Jingit Financial** and **US Bank** in the unauthorized use of the trade-dress of **Indiezone**,  
 25 together with the unauthorized use of the **Music.Me** trademark, and other confusingly  
 26 similar variations thereof, in commerce to advertise, market, and sell **Jingit.com**  
 27 memberships for participation in merchant-consumer engagement via the unauthorized  
 28 use of the **AdEngine** throughout the United States and California; constitutes